

10 February 2026

To: Town of Qualicum Beach – Mayor, Council, Planning Department Staff, Corporate Administrator and Development Planning Committee Members

RE: Proposed height variance request before Council for 532 Memorial Avenue

Dear Mayor, Council, Staff and Advisory Planning Committee Members

From incorporation in 1942 until today, the residents of Qualicum Beach have been active and engaged participants in the Town's development, working with local government to build a vibrant town while preserving its unique small-town charm. Brad Wylie's book on Qualicum Beach's history devotes an entire chapter on how passionate residents helped shape the community 'look and feel' of today — from the preservation of the Qualicum Beach golf course, to the planting of trees along key streets, to the adoption of a 'Tudor village motif' for building facades in the main commercial area of the early Village.

The height restrictions imposed on buildings in the Town are an important mechanism within the Official Community Plan (OCP) to safeguard this community vision.

Exception requests to this critically important safeguard should not be entertained by Town Council unless and until extensive discussions with impacted residents have been held in a transparent and open manner.

We do not support the current height variance request. This is not a NIMBY response to a proposed development. We are YIMBYs – Yes In My Back Yard – when developments follow the stipulated guidelines as codified in our OCP.

Louise Vogler (on behalf of property owner)

543 Memorial Avenue